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First Choice Monthly Newsletter

WUSF

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6-1-2008

## First Choice - June 2008

WUSF, University of South Florida

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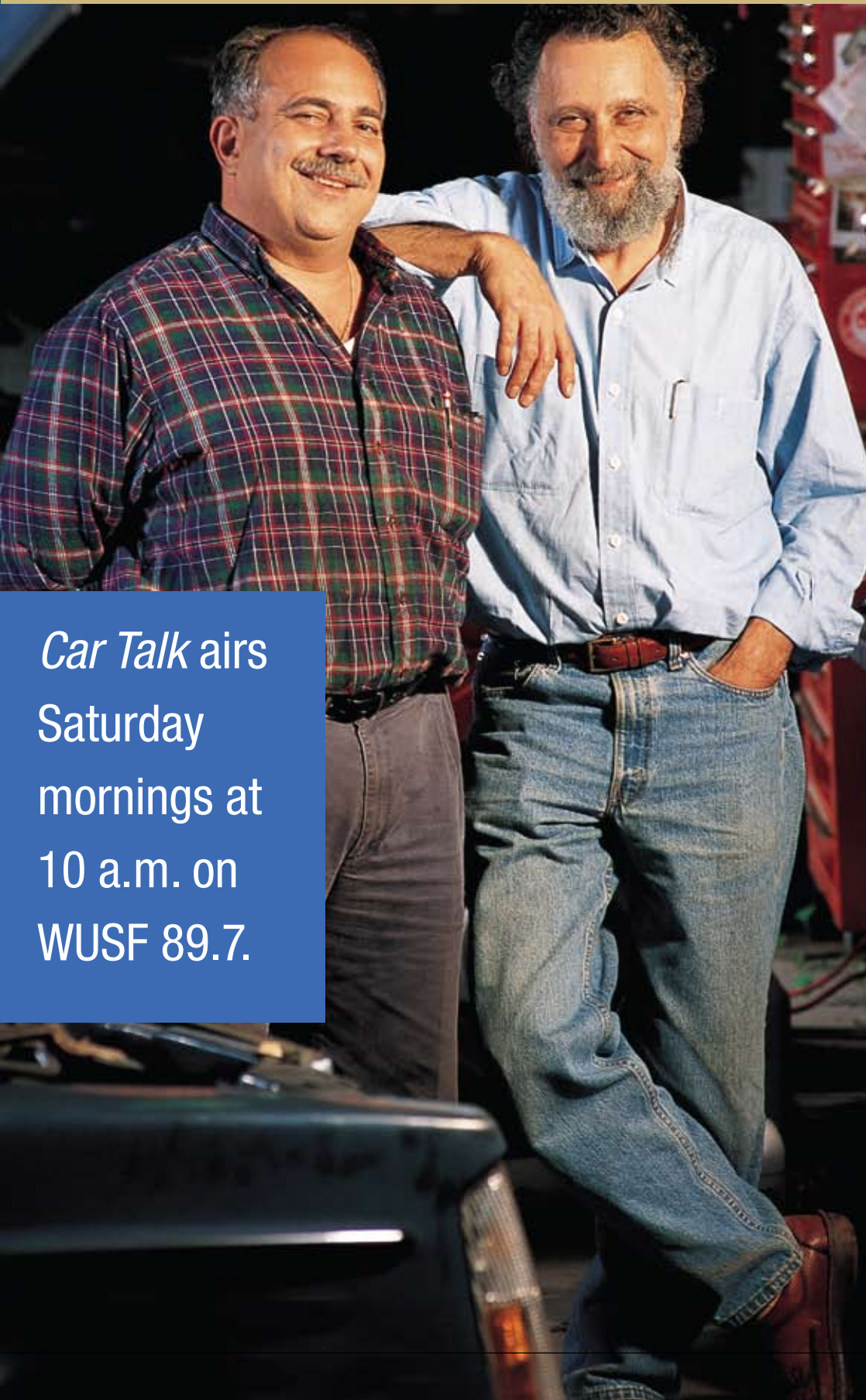
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*Car Talk* airs  
Saturday  
mornings at  
10 a.m. on  
WUSF 89.7.

## Getting Under the Hood with Click and Clack

Let's pop the hood on NPR's *Car Talk* and see what's inside. Tom and Ray Magliozzi (aka "Click and Clack, the Tappet Brothers") host this Peabody Award-winning radio program. How to describe them? The exploded bolt diagram goes something like this: Picture Groucho and Chico Marx having an argument about cars. Now imagine they actually know something about cars. Add an MIT education, the fearlessness of Dale Earnhardt Jr., a Boston attitude, and a dash of Rodney Dangerfield, the Three Stooges and Stephen Hawking, and you'll have a better idea. *Car Talk* works as radio comedy alone. What's so amazing about it is that they're not only brilliant comedians, they're brilliant mechanics and problem solvers, as well. Listeners call in and Tom and Ray play a game of 20 questions to find out what's wrong with their vehicles. Usually they do. (Sometimes they don't — and you can hear it on their "Stump the Chumps" segment.) We can't think of a better way to waste an hour.



## WUSF Public Broadcasting: A range of media choices

**WUSF 89.7** provides NPR news and classical music during the day and straight-ahead jazz at night. To keep you informed and engaged, we combine NPR's acclaimed global reporting with our own award-winning Florida coverage.

**WUSF 89.7<sup>2</sup>** delivers public radio's best news and information 24 hours a day. Its fresh spectrum of programs includes: *Fresh Air*, *Talk of the Nation*, *The Diane Rehm Show*, *The Splendid Table*, *The Infinite Mind* and *On the Media*. This channel is available on HD digital radios and online.

**WUSF TV/DT** proudly broadcasts on four digital television stations, which are now available on Verizon FiOS: **Channel 870**, WUSF TV-16, providing PBS programming; **Channel 871**, The Florida Knowledge Network; **Channel 872**, Create; and **Channel 873**, The Annenberg CPB Channel.

**wusf.org** WUSF's Web site offers crystal-clear digital simulcasts of our radio programming on WUSF 89.7 and WUSF 89.7<sup>2</sup>. On-demand podcasting allows listeners to download now and listen later. Both state-of-the-art services are free.



## WUSF TV/DT June Highlights

In honor of the country's 60th anniversary, **VISIONS OF ISRAEL** shows the land of Israel in all its diverse glory. This travelogue, set to regional music and informative narration, features ancient sites sacred to Judaism, Christianity and Islam, as well as an assortment of secular delights, including Tel Aviv, the resort city of Eilat on the Red Sea, the gorgeous beaches of the Mediterranean coast, and Israel's only ski resort atop Mount Hermon.

**Airs Monday, June 2, at 8 p.m.**

**DOO WOP'S GREATEST HITS** is the latest installment of the Doo Wop series filled with sounds from the soda fountain generation. Such enduring tunes as "Heart and Soul," "Only You, Sincerely," and "Daddy's Home" go hand-in-hand like two straws and a shake. See and hear The Chantells, The Platters, The Flamingos, and many more — all performing songs reflecting young love no matter one's age. **Airs on Tuesday, June 3, at 8 p.m. Check our Web site for other show times.**

In **TIMELESS: A NATIONAL PARKS ODYSSEY**, David Fortney's fluid camera work gives viewers the sensation of soaring over and through the breathtaking landscapes of 14 natural parks, each with its own unique splendor. Fortney records the passing of a thunderstorm in Death Valley, age-old rock formations in Joshua Tree, and other majestic handiworks of nature. This informative and artful presentation is further enhanced with an uplifting soundtrack by Patrick O'Hearn. **Airs Monday, June 9, at 8 p.m.**

A photograph of Carson Cooper, a man with grey hair, wearing a blue pinstriped shirt and a dark tie. He is in a radio studio, with a large microphone in front of him and soundproofing foam on the wall behind him. He is gesturing with his hands as if speaking.

# Good Morning, Florida!

## Carson Cooper gets out the *Morning Edition* at WUSF 89.7

**W**USF 89.7 listeners make the leap into waking life with a little help from the voice of Carson Cooper, the jovial local host of NPR's *Morning Edition*. He's also the host of *Florida Matters*, WUSF's weekly public affairs radio program. On both shows, Cooper supplies a Florida spin and heaping helpings of dry humor. Raised in Oak Ridge, Tennessee, Cooper began his radio career back in the 1970's when he was still in high school. He made the jump from commercial radio to public radio in 1999 when he joined WUSF Public Broadcasting. Today, he's perfectly at home behind the microphone, and makes WUSF listeners feel at home as well. *continued on following page*



**Good Morning, Florida!** *continued from preceding page***What's special about *Morning Edition*?**

Well, it's on from 5 to 9 a.m. We cover so much in those four hours that I think it's bound to stimulate anybody's intellectual curiosity.

**Where do you fit in?**

Essentially, I integrate local content with the international news from NPR. I try to avoid duplication and find a fresh angle. I really try to localize it. People can hear *Morning Edition* on NPR stations all across country. I want them to know they're listening to a radio station in southwest and central Florida. And they know that—because I know this area.

**You're connected to it?**

I'd like to think so. I've lived here 25 years.

"I'm always thinking about the listeners. I want to earn the time they spend with me."

Carson Cooper  
*Morning Edition* host

**What do you talk about?**

I talk about Florida Orchestra performances, a lecture at USF, the beginning of spring training for baseball, and so on. My aim is for people to tune in and know what's happening in this area.

I love that I'm never at a shortage for great events to mention.

**How do you do it?**

I keep an eye out for information that is of interest to people in our region. National stories

are often also local stories. I don't want to duplicate the network coverage. So, if NPR is doing a story about, say, the fight to seat Florida delegates at the Democratic National Convention, I'll try to find a local angle, something NPR wouldn't necessarily cover.

**Where do you get all that inside information?**

Local newspapers, the library and the internet are all great resources. If it's on the internet, I always double-source it.

**How do you research your "Today in Florida History" segment?**

Again, I'll dig up facts wherever I can. Roadside historical markers are always a great resource. If I'm driving by and I see a plaque, I'll stop and write down the information. Then, when that day rolls around, I'll pull it out. "On this day in 1856, this pirate or that mayor did something important."

**What's going through your mind while you're on air?**

I'm always thinking about the listeners. I want to earn the time they spend with me. Maybe it's only 20 minutes every morning. But if somebody tunes into WUSF 89.7 at 7:30 a.m. or 7:45 a.m., I want them to get as much out of my show as the listener who tuned in at 7:10 a.m. did. I want the whole show to be a great show. Every day, I try to do it a little better. I accept tough criticism and have a thick skin about it. I'm always asking people to be brutally honest with me.

**Speaking of which, I understand you and others at the station just returned from a "*Morning Edition* Workshop" with that end in mind.**

Right. Informally, we called it "*Morning Edition* Boot Camp."

**Tell us about it.**

In general, it's a forum to help us fine-tune our presentation. Several times a year, representatives from NPR affiliates across the nation get together to find what works and what doesn't. We discuss a multitude of issues, including how to deliver news, what stories to cover, what content we bring our listeners. At the end, each station gets an overall evaluation.

**How'd WUSF come out?**

We came out looking really good, but there's always room for improvement. That's always been my philosophy.

**You've got radio in your blood. How'd that happen?**

I grew up in Oak Ridge, Tennessee. My house was right next door to a radio station. One day, while I was a teenager, I heard the announcer, Roy McClinton, start complaining that he was out of coffee and having a lousy morning. So, I made him a cup of coffee and knocked on the station door. Roy let me in and showed me around. That morning, I got a job as a board operator. I guess I took it from there. I've had some kind of job in radio from my senior year in high school through my adult life. I'm just glad I didn't grow up next to a water treatment plant!

**What time does your alarm go off?**

1:30 in the morning.

**Ouch.**

Yeah, that hurts.

**What happens after you get up?**

I don't like to rush it. From my home in Clearwater, it's about a half hour drive to the station. I get here around 3 a.m. and spend a lot of time writing and reading. I try to hit all of the area newspapers. I go on the air at 5 a.m. I'm off at 9 a.m. I do a handoff to Russell Gant and his classical music program. Then I continue my research after I get off the air.

**What do you see in your future at WUSF?**

As long as they keep making coffee, I'll keep doing this show.



## Shelter from the Storm!

Prepare for summer's showers with a WUSF golf umbrella. This oversized umbrella is perfect for all encounters with Florida's lively summer storms. Even better? The WUSF logo proudly broadcasts your support. Yours for a \$120 contribution. Call 1-800-741-9090.

wusf.org



## Warm Regards!

According to the calendar, it's spring until June 21.

According to the thermometer, summertime is already here. But you can't call it easy anymore—at least not in this part of Florida. The days when life slowed down after "high season" are already days of the past. Here, at WUSF Public Broadcasting, our pace is as brisk as ever.

For us, it's been a time of renewal. We've welcomed many new faces, including Coleen Cook who joined us as our new evening classical music host. Coleen is a music major who found a career in broadcasting

and communications; she now combines both worlds, to the delight of our listeners. More recently, Matthew Wengerd joined us as our Sunday night jazz host. Matthew, a graduate student in USF's music program and a jazz musician in his own right, brings a burst of youthful energy and fresh discovery to his jazz selections.

In these pages, you'll also gain insight into Carson Cooper. As host of *Morning Edition*, he gets up at 1:30 a.m. to make a fresh brew of the daily news. Like all of us at WUSF (on the air and behind the scenes) he's one of those people who never slows down.

The past few months have also brought a flurry of accolades and awards. WUSF Public Broadcasting received a 2008 Silver Telly Award for our production of *Plant City Goes to War*, which we aired during our broadcast of *The War*. These awards honor the best in regional video and film productions, and we applaud our outstanding team for achieving this honor. We also took home six Florida State Associated Press Broadcasters Association awards in April, including awards for Best Investigative News, Best Long Light Feature, and Best Long Hard News Feature. Bravo to our exceptional news reporters, including Bobbie O'Brien, Steve Newborn, Susan Giles Wantuck, and Natasha Samreny.

What keeps us going? It's you, our members. We're delighted to report our March membership campaigns were an unqualified success. We raised nearly \$650,000 in support of our radio and TV programming. We'd like to thank our current and renewing members, and welcome more than 2,000 new members into the WUSF family.

We're going to get even busier this month as our summer TV membership campaign is in swing. Exciting changes are on the way as well—and we'll fill you in, of course. You can look at every issue of *First Choice* as a friendly family letter. Hey, we may be busy, but we're never too busy to write.

Happy Summer!

**JoAnn Urofsky** General Manager

## Music at Their Fingertips

It used to be that disc jockeys had to dig through endless stacks of vinyl records (and, more recently, CDs) to find what they needed for their programs. Thanks to the digital revolution, times have changed. WUSF's impressive music library, which consists of more than 8,000 jazz titles and a staggering 70,000 classical entries, was recently converted into digital files on WUSF's automated system.

Until recently, however, many of these titles didn't show up on the database software used by WUSF's on-air hosts when they scheduled their programming. Even the titles that were available weren't always useful. Hosts describe the previous software as "user-hateful." Something had to change and, in 2006, **Eric Jordan**, the producer of WUSF's *Florida Stories*, began looking for replacement software.

"The goal was to catalogue and archive our classical music library," he says. "As long as we had to do it, we decided to do it right. It made no sense to enter all that data into our existing database software. We knew we had to replace it." After extensive research, Jordan selected a database platform known for its user-friendliness. After purchasing it, he began entering the station's music titles, starting with its classical selection. Early in 2007, Jordan began adding jazz titles. The work is ongoing, he says.

"We're still adding new releases, correcting typos, filling in missing information. The ultimate goal is to load every title—but that'll take time. Our total music catalogue is vast!"

It's a lot of work, but Jordan knows it's worth it.

"What we're creating will

put all of our music titles at our hosts' fingertips. It'll help them cross-reference, make better selections, and arrange blocks of programming by theme, composer, performer and year. They do a great job now. I only hope to make it a little easier."



## WUSF Wins Silver Telly Award!

WUSF Public Broadcasting is the recipient of a 2008 Silver Telly Award for our production of *Plant City Goes to War*, which originally aired during our broadcast of *The War*. Hats off to all of the people who added their talents and expertise to this production, including **Andy Nichols** and **Mark Schreiner**, producers; **Carson Cooper**, narrator; **Vinny Noto**, editor; **Andy Lalino**, animator; **Jorge Cunha**, director of photography; **Ronald Carkhuff**, camera; **Greg Cooley**, grip/lighting; **Shawn Dudley** and **Willow Wright**, Web site design; and **Patrick Morris**, **Diane Egner**, **Tom Dollenmayer**, and **JoAnn Urofsky** for direction. Additional thanks to **Eric Jordan**, **Dan Szematowicz**, and intern **Kim Thurman**. The Telly Awards honor the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions, and work created for the Web. The 28th Annual Telly Awards received over 14,000 entries from all 50 states and five continents.



Matthew Eli Wengerd  
New on-air jazz host has a soft spot for the masters

There's a new voice coming over the airwaves on WUSF 89.7. It belongs to Matthew Wengerd, the new on-air jazz host of the Sunday overnight shift (midnight to 5 a.m.). Wengerd is a graduate student at USF's College of Music and a skilled bassist, grounded in jazz and classical music. Originally from Cleveland, Ohio, he came to Florida to pursue his music education. Thanks to a referral from Jack Wilkins, USF's director of jazz studies, Wengerd now works closely with WUSF jazz hosts, Bob Seymour and Gig Brown.

Wengerd's approach to jazz programming? "My philosophy is 'Play what I haven't played lately,'" he says. "I try to be balanced, stretching beyond my personal favorites to bring variety to each shift." He adds that his block will feature generous portions of the jazz standards he loves to perform. "I'm spending so much time studying them in my practice routine," he says. "I'm trying to absorb as much as I can from the masters."

Wengerd studies jazz music, performs it (as the lead in the Matthew Wengerd Trio), and propagates it as an on-air host at WUSF. As if that weren't enough, he helped create a website promoting live jazz in the area (TampaJazzScene.com) and also manages the Center for Jazz Composition at USF, which produces the Jazz Masterworks Series and the International Jazz Composers' Symposium. Thanks to his exposure at WUSF, he's considering radio as a career.

"I graduate this spring," he says. "I'm not naive enough to expect a career playing music full-time. As long as it's not pulling me away from my music, a career in jazz radio will always be an option. I'm open to whatever comes next."



## WUSF WINS MAJOR NEWS AWARDS!

WUSF Public Broadcasting won six major awards at the Florida State Associated Press Broadcasters Association's annual awards banquet in April.

"This recognition confirms WUSF's deep commitment to excellence in news reporting," says JoAnn Urofsky, WUSF's general manager. "Our news department consistently achieves the highest standards in radio reporting. We salute our outstanding news team, including Bobbie O'Brien, Steve Newborn, Susan Giles Wantuck, and Natasha Samreny."



Award winners pictured clockwise: Bobbie O'Brien, Steve Newborn, Susan Giles Wantuck, Natasha Samreny

## And the awards are...

**Best Investigative News**

(Second Place): Reporter Bobbie O'Brien looks at how property tax rollbacks affect how local governments cope with budgetary challenges in "Rescue Fees."

**Best Sports Feature**

(First Place): Bobbie O'Brien's "Muslim Olympics" showcases the Muslim American Society of Tampa's efforts to start an athletic competition.

**Best Long Light Feature**

(Second Place): In Bobbie O'Brien's "Dance Chair," a preschool teacher, USF engineering students and a dance instructor work together to develop a prototype wheelchair.

**Best Use of Sound for Radio**

(First Place): Steve Newborn's "Biodiesel Plant" focuses on a Dade City citrus plant that's gearing up to ride the crest of a wave of alternative fuels.

**Best Use of Sound for Radio**

(Second Place): "Dangerous Dance," by Susan Giles Wantuck, features Clearwater-based glass artist Marlene Rose.

**Best Long Hard News Feature**

(Second Place): Natasha Samreny's "Alzheimer's" takes a hard look at how state budgetary cuts may affect important Alzheimer's research.

## Violinist James Ehnes Visits the WUSF Studios

Grammy Award-winning Canadian violinist James Ehnes, who has performed with many of the major orchestras and conductors in the world, dropped by the WUSF radio studio for an interview recently, to talk about his life and career with classical music host Coleen Cook. At 32, Ehnes has already won numerous awards, including a Grammy last February for Best Instrumental Soloist Performance with Orchestra for his CD recording, "James Ehnes: Barber, Korngold, Walton: Violin Concertos."

The young violinist began his violin studies at four, was a protégé by age nine, and made his orchestral debut with Orchestre Symphonique de Montréal by 13. He talked about his life growing up in a musical family in Brandon, Manitoba, and watching hockey with the sound turned down while practicing violin.

"It probably wasn't the most focused practicing" he told Cook, "but there is something to be said about all those years of 'sawing away' while watching hockey!"

Ehnes went on to graduate from The Juilliard School in 1997, winning the Peter Mennin Prize for Outstanding Achievement and Leadership in Music. Now a part-time resident of Bradenton, Ehnes tells us that he and his wife, a former dancer with the Sarasota Ballet of Florida, enjoy listening to WUSF 89.7 when they are in the area.

While in the WUSF studio, Ehnes played his magnificent violin, the Ex Marsick Stradivarius of 1715, on extended loan from the Fulton Collection. He performed two pieces by Bach during the studio interview, the "Preludio" from the "Partita No. 3," and the "Allegro Assai" from the "Sonata No.3 in C major."



## March Membership Campaigns a Success!

Thank you for successful March radio and television membership campaigns!

We raised more than **\$640,000**, heard from **4,330** listeners and viewers, and welcomed **2,069** new members.

We want to thank all of our energetic volunteers who gave so generously of their time.

We also thank the following businesses that donated their services and products throughout the campaign. Thanks to them, we were well taken care of!

**Tampa Coca-Cola Bottling Company**

**Krispy Kreme Doughnuts**

**Einstein Bagels**  
5003 E. Fowler Ave.

**Olde World Cheese Shop**  
11001 N. 56th St.

**Qdoba Mexican Grill**  
5001 E. Fowler Ave.

**Jimmy John's Gourmet Sandwiches**  
2345 E. Fowler Ave.

**Chipotle Mexican Grill**  
2576 E. Fowler Ave.

**Jerk Hut Island Grill and Mojito Bar**  
2101 E. Fowler Ave.

**NoHo Bistro**  
1714 N. Armenia Ave.

**Mr. Dunderbaks**  
University Square Mall  
on Fowler Ave.

**Bravo!**



## PCE INVESTMENT BANKERS: A Natural Partnership with Public Broadcasting

**W**ith its long history of community involvement, it's only natural that the Florida-based PCE Investment Bankers is an important supporter of WUSF Public Broadcasting.

"The Tampa Bay region is a significant market for us," says Michael W. Poole, PCE president and founder, who was born and raised in Tampa.

"We're here for the long term and believe it's important to be good corporate citizens and become involved with the community in which we live and work. WUSF is a big part of our lives. We're very pleased to be able to support this valuable community resource."

"WUSF is a big part of our lives. We're very pleased to be able to support this valuable community resource."

Michael W. Poole

President and founder, PCE Investment Bankers

With offices in Orlando and Tampa, PCE Investment Bankers is a leading investment bank for mid-market companies, offering its clients a full range of investment banking services including mergers and acquisitions, business valuations, litigation support, growth capital options, fairness opinions, advisory planning, research and stock-index services. PCE Investment Bankers is a member of the Financial Industry Regulatory Authority and Securities Investor Protection Corporation SIPC.

C. Brett Cooper, CPA, ABV, ASA, BVAL, Cr.FA, serves statewide, regional and national clients out of the Tampa office. Brett, a lifelong Tampa resident, has 20-plus years of experience helping clients grow their companies through valuation and advisory services.

"At PCE, we understand the importance of developing relationships, not just with our clients, but with great community partners like WUSF," he says. "PCE is experienced in all market sectors, with specialty practice areas that include aerospace and defense, distribution, employee stock ownership plans, healthcare, construction and homebuilding, manufacturing, distribution and food."

"Public broadcasting is thriving in the Tampa Bay area because of the commitment of corporate leaders like PCE," says Scot Kaufman, WUSF's media sales manager. "They recognize the value of partnering with WUSF—and we're delighted they do."

## Sam and Joy Schackow: Partners in Action

Joy and Sam Schackow have been members of the WUSF Public Broadcasting family for more than 10 years. Both alums of the University of South Florida (Sam graduated in 1973; Joy received her M.Ed. in 1982 and a Ph.D. in 2005), they share a strong commitment to the university and to WUSF.

"Joy and I both feel that WUSF is a very important part of our community," says Sam. "It provides a valuable service to the Tampa Bay area and it's also a significant asset to the university."

Both are committed to giving back to the community in which they live and work. Sam, president of Chapman & Assoc., the largest real estate firm in southwest Florida, has lived in Sarasota since he was five years old. He says he can remember back in the early 70's when WUSF offered mostly rock and roll programming. "It's come a long way since then," he laughs.

Joy, who began her career as an elementary school teacher, is now project director for the Florida PROMISE grant program, a partnership between USF, Florida State University (FSU), the University of Florida (UF), four large Florida school districts, three educational consortia, and others, which aims to revitalize Florida's math and science programs. She also teaches mathematics education courses at USF's Sarasota-Manatee campus. Raised in Cincinnati, she has lived in the area since 1974.

The couple is active with area cultural and civic organizations and efforts, including La Musica International Chamber Music Festival, for which Sam has served as a board member for more than 10 years.

What compels these WUSF Cornerstone members to support the station?

"We don't consider ourselves passive listeners or viewers," says Sam. "WUSF 89.7 is usually on wherever we are — home, office or car. It's a matter of lifestyle for us. We well understand that it takes each one of us to keep public broadcasting alive and thriving, and we feel it's necessary to commit to it at as high a level as we could manage."

"One of our biggest concerns is the economy and how it will affect WUSF," says Joy. "There's a climate of budgetary cutbacks inside the university system, both on state and federal levels. Now, more than ever, individual members count."

"A few years back, we upgraded from Producer's Circle members to Cornerstone members," says Sam. "If you think about it, it's still a lot less than our monthly cable bill. That's what I call a great deal!"



WUSF proudly broadcasts on four digital television channels, providing increased educational programming to the community. Our four channels include WUSF programming, The Annenberg CPB Channel, The Florida Knowledge Network and Create.

**Our June Membership Campaign begins Monday, June 2, and ends Sunday, June 15.** To make your pledge of support, give us a call at 1-800-654-3703 or visit us online at [wusf.org](http://wusf.org). We appreciate your continued support for the high-quality programming available to the community every day on WUSF TV.

#### Sunday 1st

**8:00 p.m.** NOVA "Astrospies"  
**9:00 p.m.** Carrier "Get Home-itis"

#### Monday 2nd

**8:00 p.m.** Visions of Israel  
**9:30 p.m.** My Generation – The 60s  
**11:30 p.m.** BBC World News  
 (Time Delay)

#### Tuesday 3rd

**8:00 p.m.** Doo Wop's Greatest Hits  
**10:00 p.m.** The Emotion of Money  
 with Susan McCarthy  
**11:30 p.m.** BBC World News  
 (Time Delay)

#### Wednesday 4th

**8:00 p.m.** Suze Orman: Women  
 and Money  
**10:00 p.m.** The British Beat  
**12:00 a.m.** BBC World News  
 (Time Delay)

#### Thursday 5th

**8:00 p.m.** Doo Wop's Best on PBS  
**10:00 p.m.** Bob Dylan: Live in  
 Newport 1963-1965  
**11:30 p.m.** BBC World News  
 (Time Delay)

#### Friday 6th

**8:00 p.m.** Country Pop Legends  
**10:00 p.m.** Fiesta Mexicana  
**12:30 a.m.** BBC World News  
 (Time Delay)

#### Saturday 7th

**9:00 a.m.** Dr. Wayne Dyer:  
 The Power of Intention  
**Noon** You: Steps for Extending Your  
 Warranty with Dr. Michael Roizen  
**1:30 p.m.** The Brain Fitness Program  
**3:00 p.m.** Suze Orman: Women  
 and Money  
**5:00 p.m.** Good Evening Ev'rybody:  
 In Celebration of Louis Armstrong  
**6:00 p.m.** The Osmonds 50th  
 Anniversary Reunion  
**8:00 p.m.** Doo Wop's Greatest Hits  
**10:00 p.m.** Steve Miller Band:  
 Live in Chicago  
**11:30 p.m.** BBC World News  
 (Time Delay)

#### Sunday 8th

**10:00 a.m.** Dr. Wayne Dyer: Change  
 Your Thoughts, Change Your Life  
**1:00 p.m.** Fighting Alzheimer's Early:  
 6 Steps to Keep Your Brain Young  
 with Dr. Majid Fotuhi

#### Sunday 8th (continued)

**2:30 p.m.** Doo Wop's Greatest Hits  
**4:30 p.m.** Andre Rieu: In Wonderland  
**6:30 p.m.** Sarah Brightman:  
 Symphony  
**8:00 p.m.** NOVA "Saved by the Sun"  
**9:30 p.m.** The Brain Fitness Program  
**11:00 p.m.** BBC World News  
**11:30 p.m.** Dr. Wayne Dyer: The  
 Power of Intention

#### Monday 9th

**8:00 p.m.** Timeless: A National  
 Parks Odyssey  
**9:00 p.m.** Doo Wop's Greatest Hits  
**11:00 p.m.** BBC World News  
**11:30 p.m.** Bob Dylan: Live in  
 Newport 1963 – 1965

#### Tuesday 10th

**8:00 p.m.** Doo Wop's Love Songs  
**10:00 p.m.** Roy Orbison & Friends:  
 A Black and White Night  
**11:30 p.m.** BBC World News  
 (Time Delay)

#### Wednesday 11th

**8:00 p.m.** The Brain Fitness Program  
**9:30 p.m.** My Generation – The 60s  
**11:30 p.m.** BBC World News  
 (Time Delay)

#### Thursday 12th

**8:00 p.m.** Doo Wop's Greatest Hits  
**10:00 p.m.** The Brain Fitness  
 Program  
**11:30 p.m.** BBC World News  
 (Time Delay)

#### Friday 13th

**8:00 p.m.** Viewer Favorites

#### Saturday 14th

**9:00 a.m.** Viewer Favorites

#### Sunday 15th

**10:00 a.m.** Viewer Favorites

#### Monday 16th

**8:00 p.m.** Rick Steves' Europe  
 "Switzerland's Jungfrau Region:  
 Best of the Alps"  
**8:30 p.m.** Smart Travels –  
 Europe with Rudy Maxa "Europe  
 Just For Fun"  
**9:00 p.m.** Made in Spain "Food Arts"  
**9:30 p.m.** New Scandinavian  
 Cooking with Andreas Viestad  
 "The River is My God"  
**10:00 p.m.** Richard Bangs'  
 Adventure with Purpose "Egypt:  
 Quest for the Lord of the Nile"

#### Tuesday 17th

**8:00 p.m.** In Marjorie's Wake  
**8:30 p.m.** Water's Journey:  
 "The River Returns"  
**10:00 p.m.** History Detectives

#### Wednesday 18th

**8:00 p.m.** Experience America  
 "Louisiana Backroads and Bayous"  
**8:30 p.m.** Burt Wolf: Travels  
 and Traditions "Immigrating to  
 America" Part 2  
**9:00 p.m.** This Old House  
**9:30 p.m.** Hometown  
 "Mother-In-Law Apartment"  
**10:00 p.m.** Leisurama

#### Thursday 19th

**8:00 p.m.** Nature "Cuba: Wild Island  
 of the Caribbean"  
**9:00 p.m.** Jean-Michel Cousteau:  
 Ocean Adventures  
 "Voyage to Kure" Part 1  
**10:00 p.m.** Journey to Planet Earth  
 "The State of the Ocean's Animals"

#### Friday 20th

**8:00 p.m.** Antiques Roadshow  
 "Las Vegas, NV" Part 1  
**9:00 p.m.** Rick Steves' Europe  
 "Switzerland's Jungfrau Region:  
 Best of the Alps"  
**9:30 p.m.** Travels to the Edge  
 with Art Wolfe "Ethiopia:  
 The Omo Valley"  
**10:00 p.m.** Globe Trekker  
 "Tunisia & Libya"

#### Saturday 21st

**8:00 p.m.** Janson Movie Star  
 Package "Alan Ladd"  
**9:00 p.m.** Saturday Night Movie  
 "The Thomas Crown Affair"

#### Sunday 22nd

**8:00 p.m.** NOVA  
 "NOVA scienceNOW"  
**9:00 p.m.** The Mormons Part 1

#### Monday 23rd

**8:00 p.m.** Rick Steves' Europe  
 "The Majesty of Madrid"  
**8:30 p.m.** Smart Travels –  
 Europe with Rudy Maxa "A Music  
 Lover's Europe"  
**9:00 p.m.** Made in Spain "Red Wine"  
**9:30 p.m.** New Scandinavian  
 Cooking with Andreas Viestad  
 "Buffett"  
**10:00 p.m.** Visions of France:  
 "The Riviera"

#### Tuesday 24th

**8:00 p.m.** Ghosts of the Baltic Sea  
**9:00 p.m.** History Detectives  
**10:00 p.m.** Doc Martin  
 "Going Bodmin"

#### Wednesday 25th

**8:00 p.m.** Experience America  
 "A Bi-Coastal Fourth of July"  
**8:30 p.m.** Burt Wolf: Travels and  
 Traditions "Santa Fe, New Mexico"  
**9:00 p.m.** This Old House  
**9:30 p.m.** Hometown "Decorating  
 a Basement"  
**10:00 p.m.** To Market, To Market  
 To Buy A Fat Pig

#### Thursday 26th

**8:00 p.m.** Nature "Ravens"  
**9:00 p.m.** Jean-Michel Cousteau:  
 Ocean Adventures  
 "Voyage to Kure" Part 2  
**10:00 p.m.** Scientific American  
 Frontiers "Super People"

#### Friday 27th

**8:00 p.m.** Antiques Roadshow  
 "Las Vegas, NV" Part 2  
**9:00 p.m.** Rick Steves' Europe  
 "The Majesty of Madrid"  
**9:30 p.m.** Travels to the Edge  
 with Art Wolfe "Cruising Alaska's  
 Inside Passage"  
**10:00 p.m.** Globe Trekker  
 "England & Wales"

#### Saturday 28th

**8:00 p.m.** Judy Garland – Duets  
**9:00 p.m.** Saturday Night Movie  
 "A Star is Born" (1954)  
**12:00 a.m.** BBC World News  
 (Time Delay)

#### Sunday 29th

**8:00 p.m.** NOVA "First Flower"  
**9:00 p.m.** The Mormons Part 2

#### Monday 30th

**8:00 p.m.** Rick Steves' Europe  
 "Highlights of Castile: Toledo  
 and Salamanca"  
**8:30 p.m.** Rudy Maxa's World  
 "Delhi & Agra, India"  
**9:00 p.m.** Made in Spain  
 "How They Cook Back Home"  
**9:30 p.m.** New Scandinavian  
 Cooking with Andreas Viestad  
 "Faithful Friend"  
**10:00 p.m.** Visions of France:  
 "Provence"

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**WUSF 89.7 RADIO SCHEDULE****Monday through Friday**

Morning Edition  
with Carson Cooper 5-9 a.m.

Classical Music  
with Russell Gant 9 a.m.-1 p.m.

Classical Music  
with Bethany Cagle 1-4 p.m.

All Things Considered  
with Susan Giles Wantuck 4-6:30 p.m.

Marketplace 6:30-7 p.m.

Classical Music with Coleen Cook 7-10 p.m.

Jazz with Bob Seymour 10 p.m.-1 a.m.

**Friday**

All Things Considered 4-6 p.m.

Florida Matters 6-6:30 p.m.

Riverwalk 10-11 p.m.

Jazz at Lincoln Center 11 p.m.-midnight

Jazz Set  
with Dee Dee Bridgewater midnight-1 a.m.

**Saturday**

Jazz 1-6 a.m.

Classical Music 6-8 a.m.

Weekend Edition 8-10 a.m.

Car Talk 10-11 a.m.

Wait, Wait... Don't Tell Me! 11 a.m.-noon

Classical Music noon-5 p.m.

Metropolitan Opera  
visit our Web site for complete schedule

All Things Considered 5-6 p.m.

A Prairie Home Companion 6-8 p.m.

This American Life 8-9 p.m.

Piano Jazz 9-10 p.m.

Jazz with Bob Seymour 10 p.m.-1 a.m.

**Sunday**

Jazz 1-6 a.m.

Classical Music 6-8 a.m.

Weekend Edition 8-10 a.m.

Florida Matters 10-10:30 a.m.

Classical Music 10:30-11 a.m.

Sunday Baroque 11 a.m.-1 p.m.

Classical Music 1-3 p.m.

A Prairie Home Companion 3-5 p.m.

All Things Considered 5-6 p.m.

Studio 360 6-7 p.m.

Symphony Cast 7-9 p.m.

Classical Music 9-11 p.m.

Listen Here 11 p.m.-midnight

Jazz midnight-1 a.m.

**WUSF 89.7<sup>2</sup> HD RADIO SCHEDULE****Monday through Friday**

Morning Edition  
with Carson Cooper 5-9 a.m.

Tell Me More 9-10 a.m.

The Diane Rehm Show 10-noon

Fresh Air noon-1 p.m.

Day to Day 1-2 p.m.

Talk of The Nation 2-4 p.m.

All Things Considered  
with Susan Giles Wantuck 4-6:30 p.m.

Florida Matters (Friday only) 6-6:30 p.m.

Marketplace 6:30-7 p.m.

The World 7-8 p.m.

On Point 8-10 p.m.

To The Point 10-11 p.m.

BBC World Service News 11 p.m.-5 a.m.

**Saturday**

BBC World Service News 5-6 a.m.

Justice Talking 6-7 a.m.

Only A Game 7-8 a.m.

Weekend Edition 8-10 a.m.

Car Talk 10-11 a.m.

Whad' Ya Know? 11 a.m.-1 p.m.

Wait, Wait... Don't Tell Me! 1-2 p.m.

Weekend America 2-4 p.m.

BBC Newshour 4-5 p.m.

All Things Considered 5-6 p.m.

Fresh Air Weekend 6-7 p.m.

This American Life 7-8 p.m.

The Changing World 8-9 p.m.

Selected Shorts 9-10 p.m.

Conversations from  
the World Café 10-11 p.m.

BBC World Service News 11 p.m.-5 a.m.

**Sunday**

BBC World Service News 5-6 a.m.

The People's Pharmacy 6-7 a.m.

Speaking of Faith 7-8 a.m.

Weekend Edition 8-10 a.m.

Studio 360 10-11 a.m.

Latino USA 11-11:30 a.m.

Left, Right & Center 11:30 a.m.-noon

Best of Our Knowledge noon-2 p.m.

The Infinite Mind 2-3 p.m.

The Splendid Table 3-4 p.m.

BBC Newshour 4-5 p.m.

All Things Considered 5-6 p.m.

On the Media 6-7 p.m.

National Geographic

World Talk 7-8 p.m.

Living on Earth 8-9 p.m.

The Tavis Smiley Show 9-10 p.m.

BBC World News 11 p.m.-5 a.m.

The WUSF Radio Reading Service (RRS) is accessible to those who qualify 24 hours a day via a special radio receiver, provided at no charge, or through the WUSF TV/DT Channel 16 SAP option.